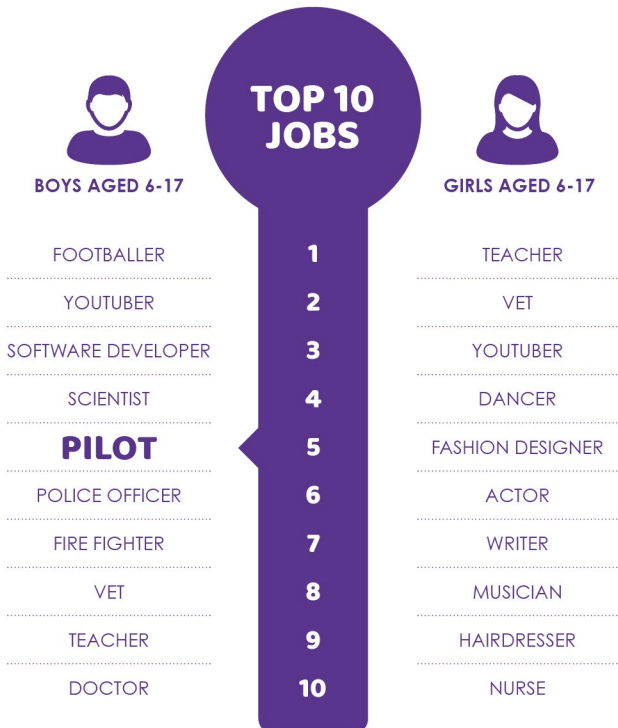


## GENDER BIAS IN AVIATION

In 2018, Flybe commissioned some independent research to explore how engrained gender role stereotypes are among 1,778 adults and 1,778 children (aged 6-17) in the UK. This is what we found...

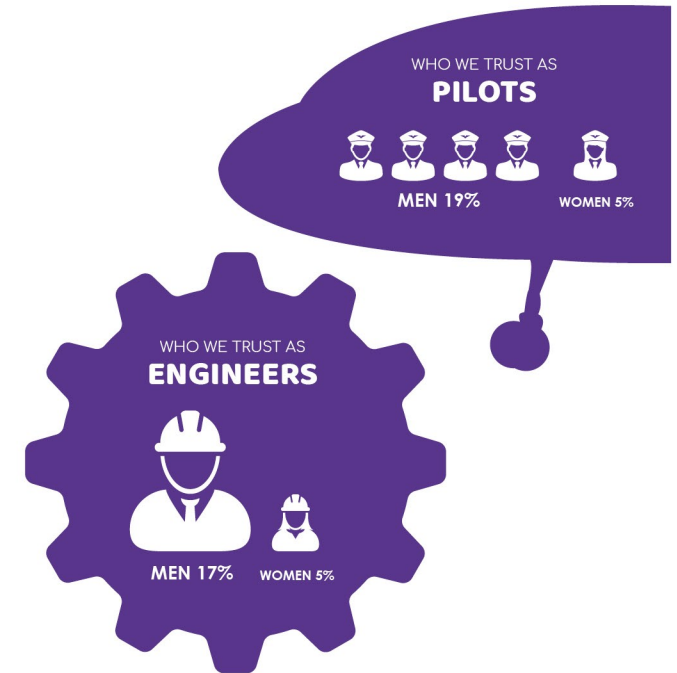
...BEING A PILOT IS A TOP CAREER ASPIRATION FOR YOUNG BOYS, BUT NOT IN THE TOP TEN FOR GIRLS...



...NOT ONLY THAT...



...UK ADULTS STILL TRUST MEN MORE THAN WOMEN TO FLY AND FIX OUR PLANES.



IS THE MEDIA TO BLAME?

